



Indiana Health Care Association • Spring Conference 2007 Sponsorships

Sheraton Hotel, Keystone Crossing, Indianapolis April 10-11, 2007



Title Sponsorship

More than 300 long-term care professionals attend Spring Conference and your name will be on everyone's mind! You will have the opportunity to speak to all Conference attendees, have a table display in the registration area, recognition in the on-site brochure, two complimentary registrations to Spring Conference, a one-month web ad on IHCA's website and signage throughout the event. **\$5000**

Awards Luncheon

Sponsor this year's Awards Luncheon honoring outstanding employees in long-term care! Your sponsorship includes the opportunity to speak at the luncheon, a table display in the registration area, recognition in the on-site brochure and Awards Program, two complimentary Conference registrations and signage at the event. **\$2500**

Cyber Station

The Cyber Station will keep attendees connected to their office and family. This unique opportunity allows you to create a link to your homepage and create a customized message for visitors to see. Recognition in the on-site brochure, signage and two complimentary registrations are also included. **\$1200**

Tote Bags

The life of a tote bag lasts long after the original promotion; so be sure to send attendees home with something they will continue to use! Each tote bag is filled with conference information and your company's logo will be on the tote bags and given to each attendee. Be the "moving billboard" seen at Conference this year! **\$1,200**

Opening Keynote

Be the first name in the minds of Conference attendees. Receive recognition in the on-site brochure, the opportunity to address all conference attendees, two complimentary registrations and signage at the event. **\$1000**

Post-Conference Workshop

Sponsor the Post-Conference Workshop and be the name that Conference attendees remember when they return to work. Receive recognition in the on-site brochure, the opportunity to address all Post-Conference attendees, two complimentary registrations and signage at the event. **\$1000**

Evening Reception

Sponsor an evening of networking with Indiana's long-term care professionals. Your sponsorship includes recognition in the on-site brochure, a speaking opportunity, two complimentary registrations and signage. **\$1000**

Hotel Key Cards

Want hotel guests to carry around your message? The average guest uses their key card six times per day, and your name and full-color graphic will be the one they see! You also receive recognition in the on-site brochure and two complimentary registrations. (Sponsorship & artwork must be received by March 5) **\$1000**

Table Display (limited # available!)

Display your company's exhibit in the registration area during the entire conference (2 days!) and receive recognition in the on-site brochure. **\$550**

General Session (only 1 left!)

Looking to reach all conference attendees? This year offers outstanding general sessions with nearly 250 attendees. You can contact IHCA to decide which session will best fit your company's message and goals. This sponsorship includes signage, the opportunity to address General Session attendees and recognition in the on-site brochure. **\$500**

Board Meeting

Present to the decision makers at IHCA by sponsoring the Board Meeting on Monday evening, April 9. Receive a personal introduction and speaking opportunity at the meeting, recognition in the on-site brochure and signage at the event. **\$500**

Continental Breakfast

Help attendees get energized and ready for the day by sponsoring breakfast. Receive signage on the tables during breakfast and recognition in the on-site brochure. **\$500**

Award Sponsor

Sponsor an award during the Awards Luncheon to show your appreciation for the professionals you work with in long-term care, and you will be recognized as your award is presented, have your name printed on the award and receive recognition in the Awards Program. **\$300**

Break-Out Sessions

Sponsor the break-out session of your choice and take the opportunity to address all attendees who are at that break-out. Signage at the event and recognition in the on-site brochure are also included in your sponsorship. **\$300**

Breaks on the Beach

Give attendees a relaxing break by sponsoring a Break on the Beach, and receive recognition at the snack tables during the break and recognition in the on-site brochure. **\$200**

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Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Telephone Number: _____ Fax number: _____

Company Web Address: _____

E-Mail Address: _____

If you have an upgraded IHCA Membership, please circle which one:

Premier

Gold

Silver

Bronze

Sponsorship Information

Title Sponsorship (\$5,000)

Table Display (\$550)

Award's Luncheon (\$2,500)

General Session (\$500)

Cyber Station (\$1,200)

Board Meeting (\$500)

Tote Bags (\$1,200)

Continental Breakfast (\$500)

Opening Keynote (\$1,000)

Award Sponsor (\$300)

Post-Conference Workshop (\$1,000)

Breakout Sessions (\$300)
(Free for Premier, Gold & Silver Members)

Evening Reception (\$1,000)

Breaks on the Beach (\$200)

Hotel Key Cards (\$1,000)

Payment Information

Company name as it should appear in promotions: _____

Method of payment: *(Check One)*

Check payable to IHCA _____ Bill me _____ Mastercard _____ Visa _____ Amex _____

Card Number: _____ Exp. Date _____

Name as it appears on card: _____ **Total:** _____

Return this form to IHCA

Mail: Indiana Health Care Association
One North Capitol, Suite 1115
Indianapolis, IN 46204

Fax: (877)561-3757

Questions? Contact Jen Tyson at
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