

2019 IHCA/INCAL SPRING CONFERENCE

PRE-EDUCATION APRIL 15 AND FULL CONFERENCE APRIL 16-17, 2019
FRENCH LICK SPRINGS RESORT | FRENCH LICK, IN

- *IHCA/INCAL's second largest annual event with 200+ attendees*
- *2018 Spring Conference registrations and sponsorships sold out*

The 2019 theme is "Clinical Excellence Through Leadership" and includes educational programs and sessions geared towards administrators, owners/operators of long term care and assisted living facilities, department directors, regional/corporate representatives, and nurses.

The deadline to submit a presentation for the 2019 Spring Conference is January 25! Visit www.ihca.org/events-springconference/ to access the presentation submission form.

The 2019 room rate is \$149 per night. To make reservations call the hotel directly at 888-936-9360 and use the IHCA/INCAL **group code 0419IHC**. To book a room online go to www.frenchlick.com and use the **group code 0419IHC**.



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SPONSORSHIP IS LIMITED TO CURRENT 2019 IHCA/INCAL ASSOCIATE MEMBERS ONLY.

Sponsorships are first come, first served and only online registrations will be allowed to reserve your spot!

- All sponsors will receive access to a digital attendee list two weeks prior to the event, a hard copy attendee list at the event (if attending), and a digital attendee list post-event that includes any attendee swaps or onsite registrations.
- Sponsorships include attendee registrations as noted.

LEADERSHIP IN LONG TERM CARE PRE-EDUCATION SEMINAR SPONSOR: \$1,000 (1 AVAILABLE)

Sponsorship includes access to pre-education seminar attendees throughout the day on April 15. As a sponsor, you are invited to introduce the speaker and your company, as well as host a 6' table top display set up in the back of the room to showcase your company. The 2019 full-day seminar will be taught by Mary Tellis- Nayak and will focus on multiple leadership aspects including the theories and styles of leadership, leadership development and quality, hiring for talent, the importance of communication, and best practices. *Includes one pre-education attendee registration.*

REFRESHMENT SPONSOR: \$600 (2 AVAILABLE)

Sponsorship includes logo signage on the refreshment tables during both days of the event with the opportunity to include a one-page handout or marketing piece at the refreshment area. *Does not include any attendee registrations.*

GENERAL SESSION SPONSOR: \$750 (3 AVAILABLE)

This year's conference will offer 3 outstanding general sessions for all attendees. Sponsorship includes the opportunity to welcome attendees, introduce speakers, and have your company logo featured on signage during the general session and introductory Power Point slide. *Does not include any attendee registrations.*

CHARGING STATION: \$500 (1 AVAILABLE)

A charging station will be placed in the foyer by the Registration area for attendees to charge any electrical devices. Sponsorship includes logo signage in this area. *Does not include any attendee registrations.*

RECEPTION SPONSOR: \$1,000 (2 AVAILABLE)

Sponsorship features recognition at the early evening reception on April 16 for all attendees, including logo signage at the event and the opportunity to host a 6' table top display set up in the back of the room to showcase your company. *Includes one attendee registration per sponsor.*

MARKETPLACE MEETUP TABLETOP DISPLAY SPONSOR: \$900 (18 AVAILABLE - 5 RESERVED FOR TITLE MEMBERS)

Network with all attendees while hosting a 6' table with display materials during the sessions April 16-17. This area will be located near the high traffic registration area, restrooms and refreshment tables. *Includes two attendee registrations per sponsor.*

To register for these sponsorships, visit www.ihca.org and click on Spring Conference under the Events tab. Click on the Sponsorship link. For more information on this event contact Emily Berger, eberger@ihca.org, 317-616-9036.