



## **Is it time for a Leadership refresh?**

By Drive | [www.cultureoutcomes.com](http://www.cultureoutcomes.com)

IHCA/INCAL is pleased to partner with Drive to present 30-Day Leadership Challenge led by Arleen Smith, R.N. on September 15, 2019.

As a leader you are faced with so many challenges on a daily basis. You are pushed and pulled from fire to fire, and what is required from you for each situation varies greatly. You must wear many hats and draw from many different skill sets in order to address the obstacles that fly at you at a rapid fire rate. On top of that stress add all the doubt and guess work your job entails and it is just exhausting! Sometimes it can be tempting to slip into a stale mentality. The nonstop pressure can make you feel jaded. You're only human after all.

But it doesn't have to be that way.

### **Refresh don't Stagnate**

Sometimes you need a spa day to work out the kinks.  
Sometimes you need to redecorate for a fresh view.  
Sometimes you need a vacation from your reality.  
Sometimes you need yoga for some peace of mind.

### **Sometimes you need a refresh for your leadership skills.**

We're not implying that there is anything wrong with *how* you are leading BUT maybe you need a refresh? A new perspective could help you to stretch your leadership skills to respond to all the change and challenge that comes your way. A fresh leadership perspective could help lessen the fires that need extinguishing and the crises that need mitigating and it could make your response to these situations more effective when they do arise.

A leader who is willing to grow will inspire team members who are willing to grow. Leaders play a key role in encouraging team members towards positive outcomes. Team members want to come to work and be motivated by leaders who demonstrate positivity and create an environment where employees thrive instead of survive.

Oftentimes we see that leaders are not equipped with the skills they need to positively influence their team members and they are not aware of programs that can help them enhance their skillset.

### **Why the 30-Day Challenge?**

The 30-Day Challenge workshop is based on Kouzes and Posner's significant research regarding the behaviors that make for an exemplary leader. The good news? After almost 40 years of research it's been shown that, as long as someone is willing, these behaviors can all be learned even if they don't come naturally. A good leader can become a great leader when shown the way!

The best part of this 30-day challenge is that you only make one small change every day. One day at a time. You don't need, and shouldn't attempt, a complete overhaul of your habits and routines all at once. This day by day approach is subtle yet powerful and very doable!

**Leadership is to culture as water is to survival.**

Imagine having days that are rewarding, fulfilling and satisfying. Imagine breaking out of the mundane and experiencing an elevated leadership experience and all the positivity that comes with it. This is what happens when you lead in a fully engaged and intentional way. Your team will see and feel the difference and they will rise to the challenge through your example.

Your team is looking to you for so many things, most importantly they crave your encouragement. The positivity and enthusiasm you put into leading your people will echo back to you in the most amazing ways...resulting in team members who love coming to work, who fully engage in their work and ultimately, who help you create your desired organizational culture!

Register today for the 30-Day Leadership Challenge – a 4-hour experience you don't want to miss!

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