



Workforce Summit

Reducing Unnecessary Employee Turnover

Date: October 26, 2017

IHCA/INCAL Member: \$125

Registration: 8:30am - 9:00am EST

Non-Member: \$250

Program: 9:00am - 4:00pm EST

**Continental breakfast & lunch provided*

6 CEUs for IN Administrators & Licensed Social Workers
This program is valid for 6 PDCs for the SHRM-CPSM or
SHRM-SCPSM.

Location: Renaissance Indianapolis North, 11925 N. Meridian St., Carmel

Tired of the revolving door of employee turnover? Wish your staff understood what professionalism meant? If so, join us for the LTC Workforce Summit, where we'll tackle your staffing challenges head on! National workforce expert Cara Silletto, MBA, will share insights about the shifting demographics of the workforce, employees' evolving expectations, and strategies for improving staffing stability and reducing unnecessary employee turnover. She'll also dive into the mindset of your Millennial workers, those under 36, to explain exactly why they think and work so differently than previous generations. By the time you leave this workshop, you'll discover the true cost of employee turnover, know how to assess your brand as an employer and walk away with realistic plans for improving your workforce woes.

Learning Objectives:

- Identify the current and shifting workforce demographics
- Discuss the evolution of employee expectations over the past decade
- Learn how generational differences impact the workforce and why today's youngest generation of workers thinks and acts differently than previous generations
- Discover strategies for reducing unnecessary employee turnover & increasing staffing stability

Intended Audience: Administrators, DONs, Hiring Managers, Department Heads, Human Resources, Corporate/Regional Reps

Presenter: Cara Silletto started her career in long-term care and is now the president of Crescendo Strategies, a firm committed to reducing unnecessary employee turnover for clients across the country. Cara is the voice of the new workforce and currently sits in a unique sweet spot for her specialty of bridging generational gaps. She is an early Millennial herself, born in 1981, yet she is equipped with a Master's in Business and 13 years of experience learning the unwritten expectations of older managers and business owners on her own. Workforce Magazine in Chicago named her a "Game Changer" and Recruiter.com included her on their "Top 10 Company Culture Experts to Watch" list.

Register online at www.ihca.org, click on Registration (top right corner)

Questions? Email kniehoff@ihca.org