

Regional Foodservice Meetings

PREMIER

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NEWS ALERT - FOR IMMEDIATE RELEASE

Start Spreading the News: Premier's "Hot Off the Press" Regional Meeting is Coming to Your Town

- WHAT:** Premier invites members to the 2010 Winter/Spring Regional Meetings. The "Hot Off the Press" tour features an agenda bursting with news on contracts, distribution and best demonstrated practices, including:
- Howdy Partner.** Why the newly awarded sole-source agreement with U.S. Foodservice means additional savings and operational efficiencies for you.
 - Savings Hit the Bulls-Eye.** How to save on Center of the Plate and other high-cost items with an ever-expanding list of CMAs.
 - Secrets of Success.** Premier Foodservice members share the stories behind their latest accomplishments. You'll hear from a hospital member who has cut costs, not quality; a senior living member who has directly enhanced patient care; and a college and university member that has minimized its environmental impact.
- WHO:** All foodservice members are welcome; the sessions are of particular benefit to foodservice directors and buyers.
- WHY:** LEARN how to make the most of your foodservice contract.
NETWORK with and learn from your industry peers.
MEET with committed manufacturers and sample their new offerings.
GET CREDIT!
Registered Dietitians earn 1.0 CEU and 2.0 exhibit hours.
Certified Dietary Managers earn 1.0 general CEU and 1.75 exhibit hours.
Certified chefs earn CEUs.
- WHEN:** Meetings held from January through April 2010.
- WHERE:** 27 locations across the country—see schedule on next page for a location near you.
- RSVP:** Your local U.S. Foodservice account manager
- MORE INFO:** Please visit www.premierinc.com/foodandnutrition
- COMING SOON:** **Foodservice Forum, June 8-11, 2010, Washington D.C.**
Culinary Clinics, May-September 2010, locations nationwide

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**Premier Regional Foodservice Meeting
Hot Off the Press
Distribution and Member News
January – April 2010**

Time	Topic	Presenter(s)
8:30 a.m.	Introductions and CMA update	Premier staff
9 a.m.	Mini breakfast vendor show	RTE Cereals General Mills Kellogg's Food Away From Home Malt-O-Meal Bacon Cargill Hormel Foods U.S. Foodservice
9:30 a.m.	CMA/Premier and food cost update Hear the latest news on the contracts to make sure you are taking advantage of all the savings. Explore new contract awards for Center of the Plate.	Premier staff and members
10:15 a.m.	Member headlines Ever wonder what other Premier Foodservice members are doing or working on? Hear brief clips of other members' accomplishments. Come ready with your own activities to share.	Premier staff and members
11:15 a.m.	Premier offerings Upcoming Premier events and opportunities will be presented.	Premier staff U.S. Foodservice
11:30 a.m.	Lunch with CMA vendors	B & G Foods Inc. – Cheese sauce Calumet Diversified Meats – Pork chops ConAgra Foods – Franks, sausages and loaves Fishery Products Intl. – Shrimp Hormel Foods – Ham, pork chops J.R. Simplot – Frozen potatoes Lamb Weston – Frozen potatoes Maple Leaf Foods – Par-baked bread Sara Lee – Ham, franks and corn dogs, frozen pies and cakes Tampa Bay Fisheries – Shrimp Tyson – Franks, sausages and loaves U.S. Foodservice – Ham, pork chops, sausages and loaves, cheese sauce, upscale cakes
12:45 p.m.	The new U.S. Foodservice distribution agreement The Premier Foodservice Committee has recently awarded U.S. Foodservice a sole source agreement. Hear first-hand what the new agreement entails and the savings offered to you. Maximize the value of the foodservice distribution agreement.	Premier staff
2:45 p.m.	Fabulous door prizes Must be present to win.	
3 p.m.	Adjourn	

Premier Regional Foodservice Meeting Winter 2010						
Dist Center	Date	Meeting Location		Dist Center	Date	Meeting Location
Albany	3/9/2010	U.S. Foodservice - Albany P.O. 436 755 Pierce Rd Clifton Park, NY 12065		Miami	3/10/2010	Memorial Regional Hospital South 3600 Washington Street Hollywood, FL 33021
Baltimore	2/3/2010	US Foodservice 11994 Livingston Road Manassas VA 20109		Milwaukee Madison	2/24/2010	Radisson North Shore 7065 N Port Washington Road Glendale, WI 53217
Boston	2/4/2010	Crowne Plaza - North Shore 50 Ferncroft Road Danvers, MA 01923 978-777-2500		Minneapolis	3/2/2010	Radisson - Plymouth 3131 Campus Drive Plymouth, MN, 55441 763-559-6260
Buffalo	3/2/2010	RIT Inn and Conference Center 5257 West Henrietta Road Rochester., NY 14602 585-359-1800		New Jersey/ Philadelphia	2/4/2010	US Foodservice Swedesboro 300 Berkley Drive Swedesboro, NJ 08085
Charlotte	1/28/2010	Sheraton Airport - Charlotte 3315 Scott Futrell Dr. Charlotte, NC 28208		New York North	2/3/2010	Marriott Marquis 1535 Broadway New York, NY 10036
Chicago	4/6/2010	Holiday Inn 1000 Busse Rd Elk Grove Village, IL 60007		Norwich, CT	3/16/2010	TBD
Cincinnati	2/25/2010	Receptions Fairfield 5975 Boymel Drive Fairfield, OH 45014		Paducah	3/25/2010	James E. Bruce Convention Center 5305 Ft. Campbell Blvd Hopkinsville KY 42240 270-707-7000
Cleveland	3/9/2010	NEOUCOM 4209 State Rt 44 Rootstown, OH 44727		Phoenix	3/18/2010	Crowne Plaza Metrocenter 2532 W Peoria Ave Phoenix, AZ. 85029
Corona	3/17/2010	Holiday Inn 2726 S. Grand Ave. Santa Ana, CA 92705		San Francisco	2/24/2010	Doubletree Hotel 720 Las Flores Rd Livermore, CA 94551 925-443-4950
Denver	3/4/2010	Ramada Plaza Hotel and Conference Center 10 East 120th Avenue Northglenn, CO. 80233 Main: 303.452.4100		Seattle/ Tacoma	2/25/2010	Doubletree Seattle - Southcenter 16500 Southcenter Pkwy Seattle, WA 98188
Detroit	3/2/2010	TBD		Sioux Falls	3/10/2010	CJ Calloway's 500 East 69th St Sioux Falls, SD 57109 605-334-8888
Greensburg, PA	4/6/2010	Ferrantes Lakeview 6153 State Route 30 Greensburg Pa 15601		Tampa	3/9/2010	Crowne Plaza 10221 Princess Palm Ave Tampa Fl, 33610
Kansas City	3/24/2010	USF Kansas City 16805 College Blvd Lenexa, KS 66219		West Virginia	3/16/2010	Ramada Inn Plaza Hotel 400 Second Avenue South Charleston, WV 25303 304- 744-4641
Little Rock	2/23/2010	Comfort Inn & Suites Downtown Little Rock 707 Interstate 30 Little Rock, AR 72202				