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**Indiana Long Term Care Convention and Expo to convene partners,
providers across the spectrum of long term care**

Convention speakers to address key topics in long term care delivery, finance and reform

INDIANAPOLIS – The Indiana Health Care Association (IHCA) and other partner organizations will host the first ever Indiana Long Term Care Convention and Expo, May 5 -7, 2009. The event will focus on strengthening the relationships between those caring for Senior Hoosiers by providing a dynamic, collaborative forum for all professionals across the spectrum of long term care.

“We are pleased to host the 2009 Indiana Long Term Care Convention and Expo in partnership with leading organizations in long term care,” said Stephen Smith, President of the Indiana Health Care Association. “The ultimate goals of this partnership include the creation of more choices for those considering long term care, reduction of re-hospitalization time and improvement of post-admission conditions.”

Smith noted the theme for the Convention and Expo, “*Uniting the Commitment*,” reflects the spirit of Indiana’s leading long term care organizations. The Convention speeches, panels and educational sessions will highlight a number of themes in long term care delivery, finance and reform. Themes include caring for Indiana’s growing number of baby boomers, expanding access to services that allow Hoosiers to age in home of the community, strengthening the long term care workforce and the increasing role of consumer personal responsibility in long term care planning.

Participants will benefit from keynote presentations from experts in the long term care industry, multiple networking opportunities and cutting edge educational workshops. The Convention and Expo steering committee includes the Indiana Health Care Association, AARP Indiana, the Alzheimer’s Care Group, the American Health Care Association, Health Care Excel, the Office of Governor Mitch Daniels, Home Instead Senior Care, the Indiana Activity Director’s Association, the Indiana Association of Adult Day Services, the Indiana Center for Assisted Living, the Indiana Hospice and Palliative Care Organization, Indiana Medical Directors Association, Indiana MENTOR, Ivy Tech Community College and the University of Indianapolis Center for Aging and Community.

The Convention and Expo steering committee will welcome keynote speakers Newt Gingrich, Founder of the Center for Health Transformation, Bonnie Cramer, AARP National Board Chair and Indiana State Treasurer Richard Mourdock. The Convention and Expo will be held May 5 – 7 at the Indiana Convention Center.

Those interested in attending the 2009 Indiana Long Term Care Convention and Expo should visit <http://www.ihca.org/TradeShow.aspx> or call 1-800-466-IHCA (or 4422).

About the Indiana Health Care Association (IHCA)

The Indiana Health Care Association is Indiana's largest trade association and advocate representing proprietary, not-for-profit and hospital-based nursing home and assisted living communities, adult foster care and adult day services. IHCA's nearly 300 member facilities care for more than 25,000 of Indiana's geriatric and developmentally disabled citizens, the majority of whom are low-income Medicaid recipients.

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